

Delivering Learning





Educational
supply chain game



Players run competing
multimodal logistics
businesses

A versatile learning resource appealing to all ages



So far



1. Few games remain in stock out of 2,800
2. 2/3 free into schools & colleges across the UK
3. In 200+ 'signed-up' schools, colleges, training providers, support agencies etc
4. More than 500 'signed-up' teachers/trainers etc

5. 45% sales exported to 5 continents
6. In 90 universities
(of which 20 in the UK)
7. In-house logistics training to provide
'bigger picture' of global supply chains



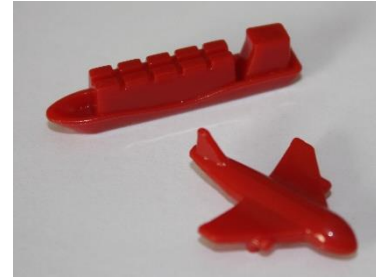
What's in it for business?

1. Help change the face of logistics recruitment
2. Build curiosity and interest from an early age
3. Make 'Logistics & Supply Chains' a career of choice, constructing a talent pipeline (200,000 players by 2022)
3. Enhance Corporate Social Responsibility (CSR):
 - Signal importance of learning
 - Commitment to environment
 - Pragmatic way to engage with local communities

What's in it for schools?

1. It's tangible and real
2. It connects learning to world beyond classroom
3. It is cross-curricular
4. It is enjoyable and motivational
5. Board games 'the new cool'

Of 543 young people surveyed,
86% preferred board game to
a digital version



CHEP
PALLET
ORDER



New **Advanced** card pack launched at Multimodal 2018

- Brand new double pack of more than **90 supplementary** **‘Air & Sea’** and **‘Rail & Road’** cards
- Co-developed with **experienced logisticians**
- Featuring **more sophisticated** aspects of supply chains, from compliance to customer service and from fraud to final mile.
- **Aimed at older players** ~ college or university students, new apprentices, recent graduate entrants or even senior staff as part of a corporate training session.
- **Add** to game’s existing pack **or replace** standard pack entirely

New 'Global' edition for summer 2018



- International trade (in \$) across the globe
- Exports & imports, east-west and west-east
 - Invest in Skills
 - Electronic Data Interchange (EDI)
 - Even more interactive....and fun!
 - 42 sponsors from around the world